Specific and strategic goals are narrowly focused and likely to impact student performance.

Measurable goals are quantifiable so that progress can be evaluated.

Action-oriented goals include action steps for the educator to follow.

Rigorous, realistic and results-focused goals are ambitious but achievable with specific outcomes.

Timebound and tracked goals have a timeline for measuring results and tracking progress.
Sample Goal

Blue House Middle School will increase 8th grade students’ mathematical literacy in geometry.

Currently 67 percent of 8th graders at Blue Middle School are scoring proficient on the math literacy in geometry assessment questions. In order to ensure mathematical literacy in each of the three content areas for 8th grade geometry, teachers will incorporate essay questions into unit assessments that require elaboration of mathematical reasoning so that by the end of the 2017-18 school year, 80 percent or more of the students demonstrate proficiency on essay questions on the end-of-the-year 8th grade math assessment.

SMART ANALYSIS

Is it Specific?
Yes. The Goal is focused on three content areas for 8th grade geometry.

Measurable?
Yes. The goal calls for 80% or more of students to demonstrate proficiency.

Action-based?
Yes. The goal uses action words such as ensure, incorporate and demonstrate.

Realistic?
Yes. The goal sets high but attainable expected outcomes for students and the educator.

Timebound?
Yes. The goal should be met by the end of the 2017-18 school year.