

CANYONS SCHOOL DISTRICT PUBLIC FACING ADVERTISING BANNER AGREEMENT

_____ School agrees to offer advertising banner space to

_____ “Advertiser.”

“Advertiser” agrees to a:

___ month(s) display term and to remove banner on agreed upon date or sooner.

Banner price is \$100 per month, per standard location.

Banner price for high traffic locations including Eastmont MS, Union MS, Hillcrest HS, and Jordan HS:
1-mo. \$200, 2-mo. \$300, 3-mo. \$400, 4-mo. \$500, 5-mo. \$600 or 6-mo. \$700

___ Field Rental agreement – call External Relations (801)826-5115

___ Canyons School District Internal sport or school program advertising at another school location

___ Partnership agreement

Advertiser:

Address:

Phone:

E-mail:

(1) All banners are produced by the Advertiser and may not exceed 3’ X 6’ in size.

(2) Each external advertisement banner shall contain a disclaimer stating, “This Banner is in No Way an Endorsement by Canyons School District or this School of any Services, Activities, and/or Products.”

(3) Advertising Restrictions and Disclaimer: Advertisements shall not contain any content that may:

- (a) interfere with the District’s education objectives or be contrary to the curriculum adopted by the District;
- (b) compete with approved District programs;
- (c) violate any state or federal laws, rules, regulations or District policies and procedures;
- (d) be obscene, lewd, profane, invasive of privacy, or libelous in nature;
- (e) advertise a product or service not permitted to minors by law;
- (f) discriminate against any person based on race, religion, national origin, gender, age, marital status, disability or public assistance status;
- (g) advertise for a political purpose or to influence a ballot proposition;
- (h) threaten or cause disruption with a school or school-sponsored activity;
- (i) contain any content that may give rise to the District’s civil or criminal liability;
- (j) advertise fundraising activities or contests for non-school sponsored organizations;
- (k) advertise illegal products or acts or be against health orders;
- (l) advertise or solicit volunteers, internships or employment opportunities for outside organizations;
- (m) advertise activities or services to students that contribute to unreasonable absenteeism during the regularly scheduled school day;
- (n) advocate the violation of school regulations or
- (o) advertise for a religious purpose or to influence religious views.

(4) Canyons District, any Canyons school or entity in Canyons District will not be liable for an Advertiser's banner. All banners are hung at your own risk, need to be maintained in good order and may be removed if tattered, torn or past removal deadline. Advertisers may not leave banners with staff or ask for staff assistance to display, maintain or remove their banner.

(5) Banners agreements represent no less than a 1-month period and must be renewed or replaced after a maximum period of 6 months.

(6) Banners sold as part of sponsorship for an event or fundraiser will represent no less than a \$300 sponsorship and will be displayed for no longer than a 3-month period. If fundraiser is for the recognized school parent group, payment will be made to this group directly.

Banner Advertiser Name:

(6) Print and Sign:

Signature: _____ Date: _____

District Administrator Approval:

Name: Susan Edwards

Signature: _____ Date: _____

Banner Term From: (Removal deadline)

This contract is to be completed by the Advertiser and submitted, with payment, for approval to Canyons Education Foundation; 9361 S. 300 East, Sandy, UT 84070

Copies of completed contract emailed to

School on:

Advertiser on:

For field rental banners only:

Date:

School:

Verified by:

